

PlantX

COMMUNITY • LIFESTYLE • FOOD

Investor Presentation

FALL 2022

CSE: **V**ega
OTC: PLTXF
FSE: WNTI



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Forward Looking Statements



This presentation contains certain information, forecasts, projections, and/or disclosures about PlantX that may constitute “forward-looking information” under applicable Canadian securities laws (referred to herein as “forward-looking statements”). In some cases, forward-looking statements can be identified by the use of forward-looking terminology such as “expect”, “likely”, “may”, “will”, “should”, “intend”, “anticipate”, “potential”, “proposed”, “estimate”, “believe”, “plan”, “forecast” and other words of similar import, understanding and meaning, including negative and grammatical variations thereof, or statements that certain events or conditions “may” or “will” happen, or by discussions of strategy. Forward-looking statements in this presentation, include, but are not limited to, statements describing the Company’s expectations regarding retail and e-commerce trends, the opening of additional brick-and-mortar locations, the expansion of Bloombox Club into Europe, and the Company’s business and strategic plans.

Forward-looking statements are based on certain key assumptions and analyses made by the Company in light of management’s experience, perception of historical trends, current conditions, expected future developments and other factors the Company believes are relevant and reasonable in the circumstances at the date such forward-looking statements are made. Forward-looking statements are subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. A variety of factors, including known and unknown risks, many of which are beyond the Company’s control, could cause actual results to differ materially from the forward-looking statements in this presentation. Such risks include, without limitation: the Company’s ability to comply with all applicable governmental regulations including all applicable food safety laws and regulations; impacts to the business and operations of the Company due to the COVID-19 epidemic; the Company’s limited operating history; the ability of the Company to access capital to meet future financing needs; the Company’s reliance on management and key personnel; competition; changes in consumer trends; foreign currency fluctuations; and general economic, market or business conditions.

Readers are cautioned that the foregoing list of risk factors should not be construed as exhaustive. Additional risk factors can also be found in the Company’s Annual Information Form, which have been filed on SEDAR and can be accessed at www.sedar.com. Readers are cautioned to consider these and other factors, uncertainties and potential events carefully and not to put undue reliance on forward-looking statements. The Company undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, estimates or opinions, future events or results or otherwise or to explain any material difference between subsequent actual events and such forward-looking statements, except as required by applicable law.



High Growth Plant-Based Investment



2019

Idea



2020

Platform goes Live



2021

Over \$1.3M/month through aggressive growth strategies



2022

Global Footprint with distribution hubs across the USA, Canada, UK, and Tel Aviv.



2023

PlantX Enters into Share Exchange Agreement to Secure Additional Funding and Further Grow its U.S. Operations.

PlantX, where e-commerce and retail meet to create niche communities that offer the best of both worlds. Our unique approach brings together the convenience and accessibility of online shopping with the personalized experience and engagement of physical retail, all within carefully curated communities that cater to your specific interests and needs.

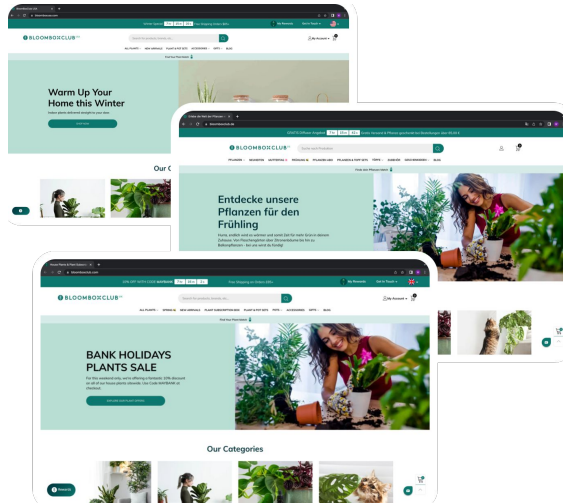
Company Overview

Building community through experiential online and in store platforms. VEGA is leading the way in Canada by fostering local communities and providing accessibility to resources that make it simple to lead a happier and healthier life.



Online Community

Niche Platform Centered Around Single Categories



Immersive Environments

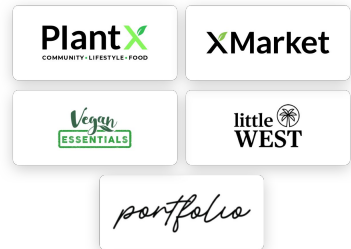
Experiential outlets in unique settings



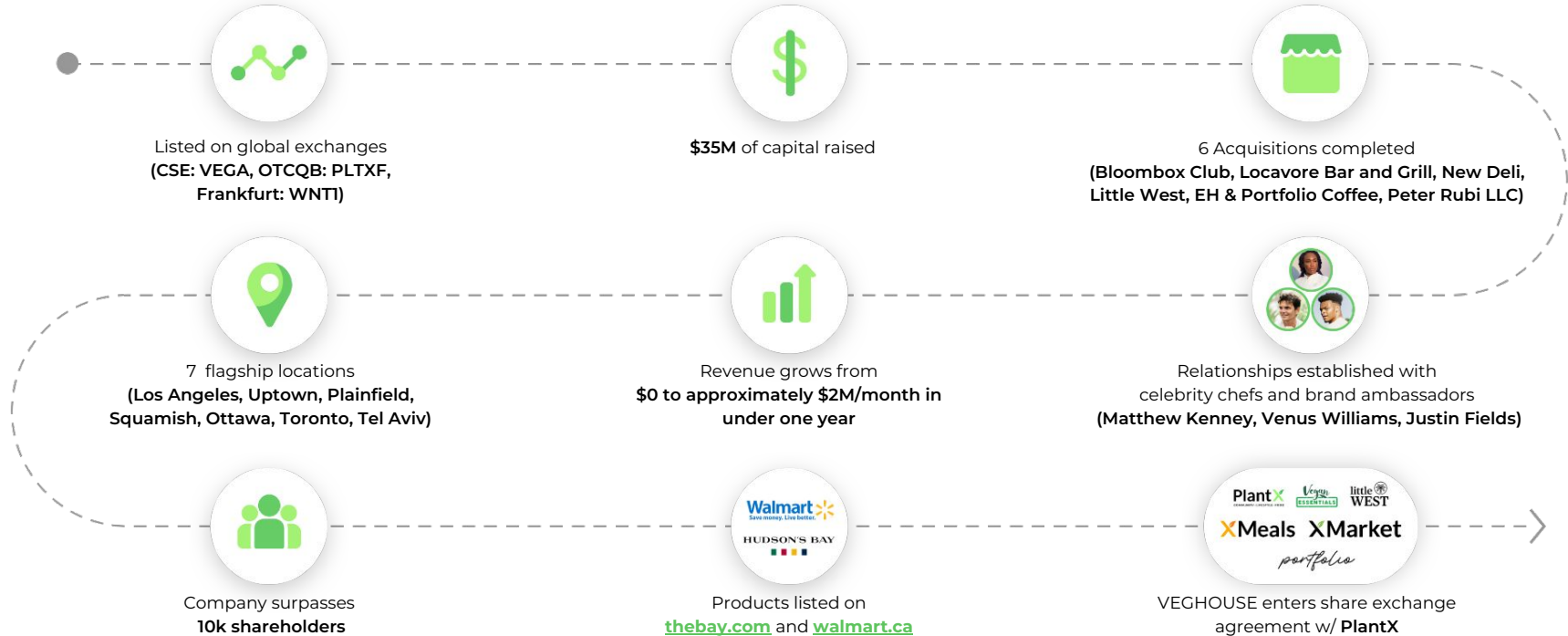
VEG HOUSE Affiliations

60% Ownership in VEG HOUSE

VEG HOUSE



Key Milestones



Our Team



Lorne Rapkin | CEO / President

Lorne is a partner at Rapkin Wein LLP and services clients from a variety of industries including financial services, real estate, automotive, professional services, manufacturing and media.



Alex Hoffman | CMO

Having worked in a creative field for the past 10 years, Alex has a passion for design and an appreciation for beauty. Alex spearheaded award-winning marketing campaigns for companies based out of New York and Los Angeles. She has joined PlantX to oversee all brand marketing activities.



Julia Frank | COO

Julia has both an MBA and a Master's Degree in digital entrepreneurship and has successfully set up renowned strategies for large corporations like BMW and Daimler in Germany. Julia is an accomplished executive who focuses on a healthy and active lifestyle, loves to cook plant-based recipes, and travels the world to experience as many different cultures as possible



Shariq Khan | CFO

Shariq is a finance professional with 15 years of experience demonstrating a high degree of work ethic and integrity in providing expertise in accounting, financial reporting and ERP implementations. Results-oriented team leader providing mentoring and support to inspire drive to exceed expectations. Shariq earned his Chartered Accountant with KPMG and he is a member of the Institute of Chartered Accountants in England & Wales (ICAEW).

Board of Directors

An Experienced Management and Board Team with Industry Expertise.



Quinn Field Dyte

Quinn Field-Dyte held the position of President, CEO and Director of Winston Resources Inc. and currently holds the positions of CFO and Director at both Vantex Resources and Quantum Batteries Corp.



Lorne Rapkin

CPA, CA, LPA is a partner at Rapkin Wein LLP and services clients from a variety of industries including financial services, real estate, automotive, professional services, manufacturing and media.



Ralph Moxness

Mr. Moxness is President of Greenfields Investment Corporation, a firm that he founded in 1987, which specializes in advisory services related to M&A and corporate finance. With a solid background in banking and finance, he is an extremely valuable asset to all of us at PlantX.



Alex Hoffman

Having worked in a creative field for the past 10 years, Alex has a passion for design and an appreciation for beauty. Alex spearheaded award-winning marketing campaigns for companies based out of New York and Los Angeles. She has joined PlantX to oversee all brand marketing activities.



Online Wellness Shops

Single category ecommerce platforms



XPlants

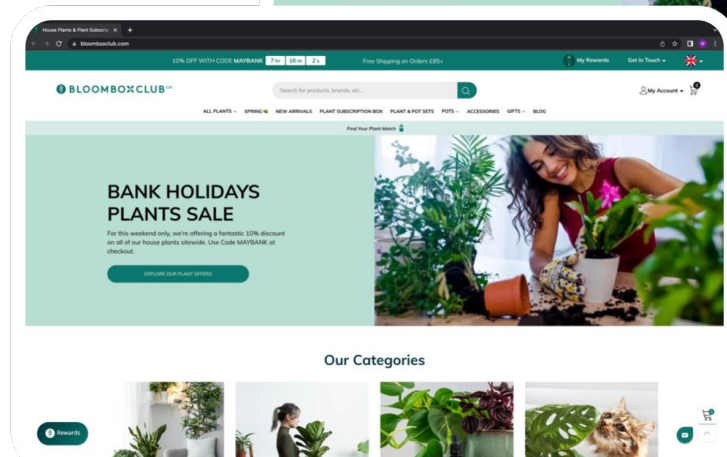
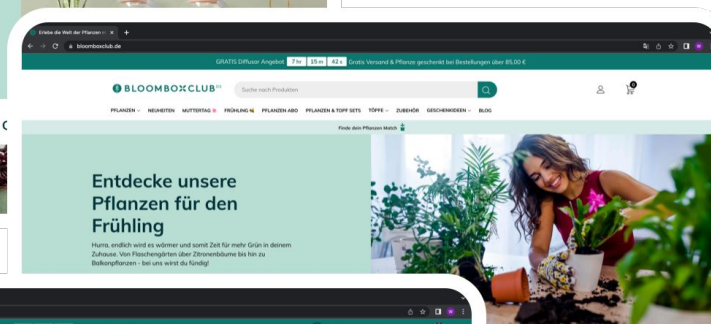
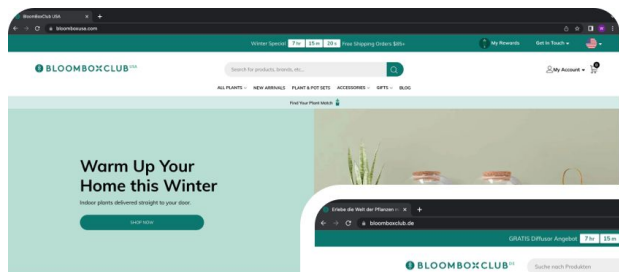
Bloomboxclub.com (UK Market)

Bloomboxusa.com (USA Market)

Bloomboxclub.de (German Market)

Bloomboxclub.at (Austria)

Bloomboxclub.ie (Ireland)



Physical Immersive Environments



The Locavore Bar & Grill | Cloudburst Cafe

Two great establishments, one awesome location. Based in Squamish, BC, the Locavore Bar & Grill and Cloudburst Cafe is a restaurant and outdoor space that includes a café, food truck and full-service bar for beer, wine and mixed drinks.



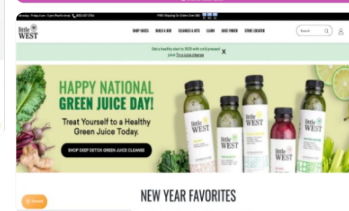
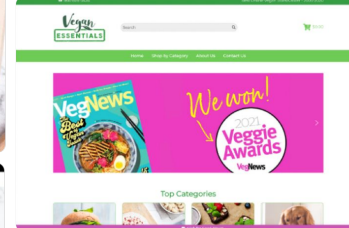
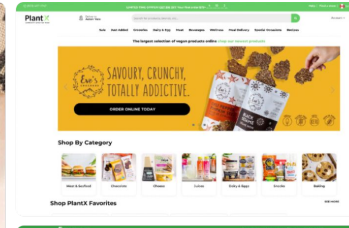
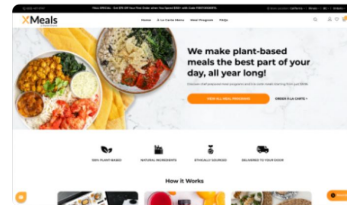
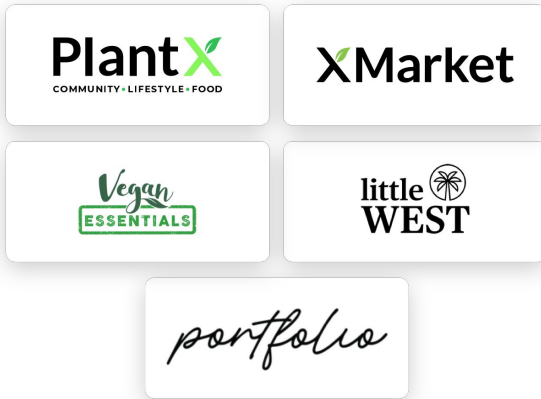
VEG HOUSE

PlantX owns 60% of VEG HOUSE



VEGHOUSE assets include top-level brands to support its growth and mission of becoming the largest marketplace (both physical & online) in the plant-based industry, and will continue to accelerate its expansion through strategic synergies and growth capital moving forward.

VEGHOUSE owned brands include PlantX, Vegan Essentials, Little West, Portfolio Coffee, XMarket (retail locations), XMeals.





Community

Fitness

Join a virtual class with like-minded individuals. The PlantX.com fitness vertical has a community-like vibe, where people can share and grow the world's plant-based fitness knowledge to maximize the benefits of everyday movement. Our goal is to build bridges between those with knowledge and those who need it, bring together people with different ideas so they can understand each other better, and to empower everyone to share what they know and ultimately benefit the rest of the world.

The PlantX fitness vertical is free for all PlantXpress members. Every week fitness instructors from around the world will upload content to the PlantX library. This vertical will cover everything from meditation & breathwork, HITT & Boxing, Yoga poses, flows & pilates AND so much more.

Growth Strategy

Acquisitions



Product Diversity

The growth strategy for PlantX is surprisingly simple. The e-commerce platform is the main driver of growth. By offering the widest possible array of plant-based products, PlantX is positioned to be the online destination for all plant-based needs and desires.



Acquisitions

Through mergers and acquisitions, PlantX will continue to add relevant, already-established verticals to complement the e-commerce site and further drive growth. Our aim is to increase market share, add complementary products and brands to the portfolio, develop new geographical markets, and diversify.



Supply Chain Expansion & Integration

Further, through its strategic acquisitions and by developing relationships with product sources, PlantX will create its own private label products (i.e. juices through Little West with PlantX label), to deliver superior products at affordable prices for consumers.



Geographic Expansion

While PlantX is currently active in North American markets (Canada and U.S.), the company plans to expand services globally to Australia, Latin America, Europe, UK, and Asia.



Marketing

PlantX is driving awareness and trial of the brand with a significant investment in non-traditional marketing. Messages helping consumers understand how to incorporate plant-based living into their lives are curated and shared by ambassadors across social media, YouTube, and online at www.PlantX.com & www.PlantX.ca. Omnichannel campaigns for grocery items, meal delivery, plants and retail leveraging PlantX's digital expertise to maximize web traffic and shopping conversions. Further, cross-promotion across PlantX's verticals help position the brand as the complete solution for plant-based living, helping it serve consumers as the destination for products and services.

Market Cap Comparison

June 30, 2021



PlantX

VEGA



VERY



MEAT



BYND



BABY

Market Cap

CAD\$7M

CAD\$23.65M

CAD\$17M

US\$1.44B

CAD\$88.95M

Current Share Price

CAD\$0.035

CAD\$0.17

CAD\$0.37

US\$22.55

CAD\$0.79

Market Cap



Investment Highlights



Established and Proven Management Team + Strong Execution



First Mover Advantage



Technology Platform and Marketing Contracts



Attractive Valuation Trading Below Peers



Strategic M&A and Organic Growth



Explosive High Growth Sectors / Industries



Appendix A



VEGA Domains:

www.Investor.PlantX.com

www.bloomboxclub.com

www.bloomboxclub.de

www.bloomboxUSA.com

www.bloomboxclub.at

www.bloomboxclub.ie

www.locavorebarandgrill.com

VEGA Social:

@BloomboxClub

@Locavorebarandgrill

VEG HOUSE Domains:

<https://plantx.com/>

<https://plantx.ca/>

<https://plantx.uk/>

<https://littlewest.com/>

<https://portfoliocoffee.ca/>

<https://veganessentials.com/>

VEG HOUSE Social:

@GoPlantX

@LittleWest

@PlantXMarket

@VeganEssentials


@portfoliocoffeeroasters





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